

## Conference 2012

### Save the Dates! October 11 – 13, 2012

It may only be July, but we know how fast seasons come and go and we're already preparing for our extra special conference of 2012:

*Honouring the past, Welcoming the future*  
ASSOCIATION OF MANITOBA MUSEUMS 40<sup>th</sup> ANNIVERSARY CONFERENCE

As the AMM will be celebrating its 40<sup>th</sup> Anniversary we're going to change things up a bit.

Festivities will begin with a reception at The Manitoba Museum on Thursday, October 11<sup>th</sup>. Sessions on Friday, October 12<sup>th</sup> and Saturday, October 13<sup>th</sup> will be held at the Delta Hotel in downtown Winnipeg.

Speakers will include Patricia Bovey and Joanne DiCosimo. Patricia Bovey spoke at the AMM's 2011 conference in Brandon and was such a dynamic speaker that the AMM asked if she'd speak at this year's conference.

Pat is a Winnipeg based art historian, writer and management consultant in the arts and not-for-profit sector. Pat is Project Lead for the Buhler Gallery and was the director of The Winnipeg Art Gallery (1999 - 2004) and the Art Gallery of Greater Victoria (1980 - 1999).

She has recently been honoured with the appointment of Adjunct Professor at the University of Winnipeg, 2011 - 2014, where she teaches 20<sup>th</sup>



*Pat Bovey and Jennifer Gibson,  
Conference 2011, Brandon*

Century Canadian Art and Cultural Resource Management. She also teaches at Creative Retirement and the University Women's Club, Winnipeg, and was Adjunct Professor in the University of Victoria's School of Public Administration. She has curated many exhibitions and lectured widely on a variety of topics, specializing in the contemporary and historical art of western Canada.

Joanne DiCosimo is originally from Winnipegosis, Manitoba. She was the Executive Director of The Manitoba Museum for nine years and went on to join the Canadian Museum of Nature in Ottawa in 1997. Her major achievement, while there, was the founding of the Alliance of Natural History Museums of Canada in 2004. This dynamic network now comprises 16 natural history museums, zoos and aquariums that work in concert to preserve and interpret the natural world and to educate and inspire people about Canada's remarkable natural environment.

This year's banquet will be held at the [Delta Winnipeg](#) where we will enjoy an exquisite buffet while we honour some of the AMM's

founding and long term members.

To celebrate the AMM's last 40 years we will have a special presentation of images from the last 40 years. So save the dates: October 11 – 13, 2012 and plan to attend this year's conference and help the AMM celebrate its 40<sup>th</sup> Anniversary.

Rooms for Friday, October 12<sup>th</sup> have been block booked for conference attendees at the [Delta Winnipeg](#). Please call 1-888-890-3222 or (204)942-0551. Reservations for this event are being taken as of now, so book your room soon.

The Annual AMM conference is always a great learning and sharing opportunity and this is one you do not want to miss!

Conference updates will be posted on our [website](#), [Facebook](#) page, and in our Tweets.

## AMM 40<sup>th</sup> Anniversary

The AMM is celebrating its 40<sup>th</sup> Anniversary in 2012. Do you have great pictures from the last 40 years from your museum? Want to share all the great things your museum has done over the past years? Send your pictures to us and they will be featured in a slide show at the Annual Conference, October 11 - 13, 2012.

Please e-mail your pictures, as a jpeg, to Heather Beerling at [interlake@museumsmanitoba.com](mailto:interlake@museumsmanitoba.com) with the following information: Museum name, your name, approximate dates or year the picture was taken, who is in the picture, and the name of event or exhibit the picture portrays. Please note these pictures may also be used in AMM broadcast e-mails, on the website and in the newsletter.

Thank you!



## New Look Unveiled

The AMM is going for a new look.

The gold AMM house logo has been very useful in branding the AMM, but it's time to have a new look for the new century.

The fresh new look will be unveiled at the 2012 annual conference taking place at The Delta Winnipeg on October 12 - 13.

We hope you like it!

The Association of Manitoba Museums (1972) Inc, as the voice of our museum community, is dedicated to promoting excellence in preserving and presenting Manitoba's heritage.

The AMM gratefully acknowledges the financial support of Manitoba Culture, Heritage & Tourism and Canadian Heritage.

## President's Message

Recently I attended a meeting for Canada 150, the organization planning how the country will celebrate its 150<sup>th</sup> birthday. While it is still five years away, planning needs to begin now in order to make sure the event is a success. Although the plans are still in very early stages, museums are sure to play a key role.

Even if Canada's 150<sup>th</sup> anniversary is still years off, many different museums in Manitoba are currently involved in anniversary events. Starting this September the Winnipeg Art Gallery will host a number of special exhibits and programs in celebration of reaching 100 years. Transcona Historical Museum created a major exhibit to recognize their community's 100<sup>th</sup> anniversary and several Manitoba Museums are recognizing the 200<sup>th</sup> anniversary of the arrival of the Selkirk Settlers.

As busy as we are recognizing and celebrating our past, we must remember our future. Museum mission statements may cover a set time period but the museum itself should never become stuck in time. Organizations always need to be looking at new ways of doing things. Exhibits, programs, and community involvement should change with the times. In talking about anniversaries I cannot forget our own celebrations as the AMM is turning 40. Join us October 11 - 13, 2012 at our conference, where we will be acknowledging this milestone, by celebrating the past and looking to the future.

If you are interested in providing feedback about Canada's 150<sup>th</sup> anniversary go online to [www.ccco-occ.com](http://www.ccco-occ.com) and click "Celebrate".

Matthew Komus  
AMM President

## Media Corner

As part of the AMM's new social media campaign, we now have Twitter, Facebook and YouTube accounts. These are great tools to promote and publicize our members and the museum community as a whole!

As of July 18, 2012, just one month after signing on to Twitter, we have over 100 Twitter followers. This has allowed us to stay connected with our members who are already on Twitter, as well with Museums and heritage sites across the country! We believe this is an excellent platform to support everyone in the museum community and to attract a new audience.

So far we have used our Facebook page to promote our members and their events. We are also hoping to do some posts in the future that will showcase some of the specific collections our members have, and the unique qualities of their facilities.

To round out our new media campaign, we have also begun shooting a documentary-style web series for our website and Facebook page. We hired professional videographer Don Barnard of *5857521 Manitoba INC.* to shoot the videos and edit our footage.

So far we have shot at the Western Canada Aviation Museum, the Manitoba Craft Museum and Library, and Oak Hammock Marsh Interpretive Centre. The shoots turned out great and will be uploaded to our Facebook page, YouTube channel, and website shortly.

The next location we'll be shooting is the Manitoba Sports Hall of Fame and Museum.

This summer we are also working on preparing the new AMM website for its launch in October at our annual conference. You have likely received e-mails asking to update your information with us; thank you so much to those of you have already sent in their information.

Next month I will be contacting you for images of your facilities to be displayed on the new AMM website, if you would like to send one now that would be great as well. Just send the file to [josh@museumsmanitoba.com](mailto:josh@museumsmanitoba.com) with the subject line: Website Image.

Thanks everyone, have a great summer!

Josh Alao  
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[youtube.com/user/museumsmanitoba2](https://www.youtube.com/user/museumsmanitoba2)



Summer student, Josh Alao

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## Ask a Conservator

Welcome to our newsletter column, *Ask a Conservator* in which our CSP conservator responds to your conservation-related concerns. Got a question? Don't be shy! Send your questions and comments to the Association of Manitoba Museums at [conservator@museumsmanitoba.com](mailto:conservator@museumsmanitoba.com)

Avez-vous une question ou commentaire concernant la restauration ou la préservation de votre collection? Contactez nos professionnels en restauration à l'Association des musées manitobains à [conservator@museumsmanitoba.com](mailto:conservator@museumsmanitoba.com)

**Q)** *Our museum is located in an historic house in rural Manitoba. When we checked on it last fall after closing it up, there was a swarm of ladybugs inside on the curtains, doorframes and windows of the south side. How can we get them outside again? And how did they get inside in the first place?*

**A)** Coccinellids, also known as Ladybugs, are outdoor insects with an adult lifespan of 2-3 years. At the end of the summer they look for a warm, protected place to overwinter. Buildings that are near woods and fields are a logical choice to a ladybug. They are attracted to light-coloured houses or houses with nice warm southern exposure and will swarm onto sun-warmed structures during the fall. Many older buildings have small cracks and gaps around windows, under doors and between siding slats. The ladybugs find a way inside where they gather in groups to reproduce and hibernate. If you see one in a house in the fall, there will most likely be others.

If the ladybugs have been hibernating inside your historic house and the temperature rises due to a sudden warm spell or the house being heated for a seasonal event, the ladybugs may think it's spring and emerge. If you discover them, you have two choices: leave them alone or remove them.

Ladybugs eat only insects and are not harmful to museum collections. They will find their way outside when spring arrives. You may have a housekeeping task as there will probably be a number of dead ladybugs to clean up, killed when the temperature dropped before they could re-enter hibernation mode, or when the air became too dry.

If you do want to remove them before hosting the annual Christmas levee, vacuuming them up is probably the safest and easiest method. You can use a shop vac with a clean bag, and release them outside in another protected area such as an outbuilding.

If you are going to vacuum them up, be aware that ladybugs protect themselves when threatened by secreting a yellow fluid that is bad smelling and foul tasting. If they become alarmed, as they may be while being vacuumed up, the fluid may stain light coloured surfaces such as wallpaper or textiles.

Another removal method is to purchase or build a ladybug trap, though this may not be fast enough when there are hundreds of them milling about on your curtains. Pest control businesses sell ladybug traps but you can make your own and have it ready to go when the problem arises. Instructions can be found on the internet at [www.ehow.com/how\\_4812414\\_black-light-ladybug-trap.html](http://www.ehow.com/how_4812414_black-light-ladybug-trap.html)

Whatever method you use to remove the ladybugs, the pheromones that they release to attract others can linger inside your historic house and continue to attract other ladybugs. Cleaning may not be thorough enough to remove all traces of the pheromones, so sealing up the spaces around windows and doors, and the cracks in damaged siding is necessary to keep them from getting back inside.

### Mould Miseries?

Last year was a very wet one for many areas of our province. Things may have dried up since then, but what's left behind? Very often mould is going to be found in your nooks, crannies, along baseboards, and oh so many other places. If you would like a course on mould remediation to learn how to deal with this problem, please contact the AMM office.

## Classifieds

Sophie Shulman has a collection of small ceramic figures, including animals, and salt and pepper shakers. She also has animal kingdom art that she would like to find a home for.

If you'd like to know more please contact Sophie at [sbshulman@shaw.ca](mailto:sbshulman@shaw.ca) before the end of July.



### Wood & Ivory

Barb Wilson, has some items that she'd like to find homes for. She feels they have a collectible and historic value, though no direct provenance to Manitoba.

The items include a narwhal tusk and Peterborough skis.

The tusk is 81" long and at some point in the past it was been

broken down into sections (for transport?) and was reassembled with a rod down the middle to re-attach the sections. It is assembled and in one piece currently.

The skis and poles are a family items from the 1930s or 1940s.

If you'd like to know more please contact Barb at [james.wilson@shaw.ca](mailto:james.wilson@shaw.ca)



Skis



Norwal Tusk

# News & Events

## In Manitoba's Museum Community

The following are member submissions. If you'd like your museum's events and news items to be posted in our next newsletter, please send your submissions to [newsletter@museumsmanitoba.com](mailto:newsletter@museumsmanitoba.com). Submissions may also be posted on the AMM website.

### Central Region

**Enfant-Jésus Heritage Site, Richer**  
Celebration Thibaultville took place on Sunday, July 8<sup>th</sup>, on the Enfant-Jésus Heritage Site in Richer.

We hosted two popular groups: Michael Audette and his Real Deal Band (French and Canadian Folk music) and The Dutiaume Brothers (traditional Métis songs and music) who entertained for the afternoon.

The goal for this activity was to offer an afternoon of friendship and leisure with the community while raising funds for the Enfant-Jésus Heritage Site. The Celebration Thibaultville is organized by The Enfant-Jésus Heritage Site Corporation with the help of many volunteers and organizations from Richer and the surrounding area.

### Interlake Region

**New Iceland Heritage Museum, Gimli**  
Saturday, August 4<sup>th</sup>, 2:00 PM – Fara Heim: *A Voyage of Discovery – 500 Years and No One Came?* A presentation by Johann Sigurdson and David Collette. The team will introduce you to their expedition that will set sail on a voyage of discovery up Lake Winnipeg to Hudson Bay searching for traces of a Viking presence in North America while taking a personal voyage into their own history.

3:00 PM - *The Last Kings of Norse America - Runestone Keys to a Lost Empire*. A New Look at Old History - a presentation by the authors Robert G. Johnson and Janey Westin about the inscriptions found on the Spirit Pond and Kensington runestones. The inscriptions enabled the authors to reconstruct the fascinating story of Magnus of Norway/Sweden and his expedition to North America, more than a century before Columbus.

Monday, September 17<sup>th</sup>, 6:00 PM – *Dinner & a Movie*. Dinner at Amma's Tea Room followed by a film in the Lady of the Lake Theatre. *That's All – a Tribute to the*

*Musical Mates* is a film of a tribute concert held in Riverton hall on July 2<sup>nd</sup>, 2011. Great food followed by great musical tribute to an iconic Interlake band!

Friday, October 19<sup>th</sup> - mark your calendars and be sure to attend the NIHM's annual fundraising event!

Sunday, October 21<sup>st</sup> - *Walk to the Rock*. The Icelandic Canadian Society of Gimli and NIHM honour the arrival of the first Icelandic immigrants at Willow Point by making the annual trek from the museum to the legendary White Rock.

#### V. Gross' Doll Museum, Warren

The V. Gross' Doll Museum and Gift Shop is celebrating its 20<sup>th</sup> year in business. We will be putting on special exhibits throughout the season. We are starting with a magnificent Victorian doll house. We are open Sunday to Friday - 10:00 AM till 5:00 PM. Phone # is 204-322-5346.

#### Oak Hammock Marsh, Stonewall

A new Neotropical Migratory Bird exhibit has been unveiled in the Morrison Wetland Hall. Thanks to a generous donation by philanthropist Peter Allard and the Allard Family, a unique collection of 22 exquisitely-carved wetland birds have found a new home at the Interpretive Centre. Created by the Skeete family of carvers (of Canada and Barbados), the life-sized carvings are featured in a diorama-style of exhibit that re-creates the sights and sounds of a tropical mangrove wetland.

*Dog Day*: Today is all about your dog! Bring your pup for a day of fun and games!

Saturday, July 21<sup>st</sup>: Parks Day, Discover the plants and animals that have shaped this landscape and Lower Fort Garry's rich history.

Friday, August 3<sup>rd</sup>: Treaty No. 1 Commemoration – Day 1: Attend learning seminars in the Big House that explore the history surrounding Treaty No. 1.

Monday, August 6<sup>th</sup>: Treaty No. 1 Commemoration – Day 2: Commemorate the making of Treaty 1 at Lower Fort Garry through Aboriginal dancing, songs, and crafts.

August 25<sup>th</sup> and 26<sup>th</sup>: Harvest Celebration Weekend. Come celebrate our rich agricultural heritage.

### Northern Region

#### Sam Waller Museum, The Pas

On display in the Susan MacCharles Gallery from June 2<sup>nd</sup> to September 28<sup>th</sup> will be the Community Art Show, *Landscape of Opportunity*. In honour of The Pas's Centennial year, ten artifacts are also on display highlighting the various opportunities that bring people to The Pas.

In 2012 the Town of The Pas is celebrating its Centennial year of incorporation. Since early times, the region around The Pas has presented residents with a landscape of opportunity. The high banks of the Saskatchewan River made the current location of The Pas an ideal spot to settle. Fur-bearing animals were abundant, the forest provided ample lumber, the lakes teemed with fish, and transportation routes all led to The Pas, "Gateway to the North". Today, the northern landscape around The Pas and fabric of this town continues to provide opportunities for residents and inspiration to artists.

## FRIESENS IS MAKING HISTORY IN MANITOBA



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In a town known for its transient population where people come intending to stay two years and instead stay 20, it is worth celebrating the beauty of this region and the ample opportunities provided for both work and recreation that make The Pas a place worth living.

The Pas Arts Council, Manitoba Culture, Heritage and Tourism and the Sam Waller Museum are sponsoring the show. Come out and see the wonderful works of art from local artists and the interesting artifacts from the Museum collection.

## Parkland Region

### The Trembowla Cross of Freedom, Dauphin

The Cross of Freedom Inc. Organization is very thankful to the Community Places Program for their grant towards the restoration of the Wasyl Ksionzyk home. In spite of flooding rains we were able to get the job done, thanks to many volunteers.

We were especially grateful to Manitoba Culture, Heritage, and Tourism for their continued support towards the historic site and museum. Our annual event brought in many visitors to the Memorial service. The weather was ideal to enjoy the outdoor picnic luncheon of traditional Ukrainian food and the entertainment program that followed.

Plans are in the works for next summer's event to help recognize the 100<sup>th</sup> anniversary of the first Ukrainian Catholic Bishop into Canada, Bishop Nykyta Budka. A monument had been erected in his honour at Trembowla in 2002.

A restoration project planned for 2012 is the repair work on the foundation of St. Michael's Church, dependent on a successful grant proposal.

## Western Region

### Manitoba Agricultural Hall of Fame, Brandon

The Manitoba Agricultural Hall of Fame announced that their annual Induction Ceremony took place at 1:30 PM, on Thursday, July 12, 2012 William Glesby Centre, 11 - 2<sup>nd</sup> Street NE, Portage la Prairie.

Five outstanding individuals were inducted into the *Manitoba Agricultural Hall of Fame* on July 12<sup>th</sup>, in recognition of their significant contribution to agriculture provincially, nationally or internationally. This year's inductees were:

- Wilfred Chegwin (Posthumously) formerly of Shoal Lake
- Edward Hudek of Winnipeg

- Herbert Lapp (Posthumously) formerly of Winnipeg
- Hayden Tolton of Winnipeg
- Edward Tyrchniewicz of Winnipeg

## Winnipeg Region

### Gallery 1C03, Downtown

Gallery 1C03 and the University of Winnipeg Archives present the exhibition: *New Iconographies: Selections from the Permanent Collection*.

Dates: ongoing

Location: The University of Winnipeg Archives, 4<sup>th</sup> floor of Centennial Hall, 515 Portage Avenue.  
Hours: Monday through Friday, 8:30 AM – 4:00 PM.



*New Iconographies* is a modest exhibition curated by Emily Doucet that includes a selection of five works by Manitoba artists from The University of Winnipeg's permanent art collection. The pieces were originally chosen to highlight recent gifts to the collection and in consideration of the pedagogical and collegial relationships between the artists, all of whom were students and/or teachers at the University of Manitoba's School of Art. Bringing together diverse images and media, works by Sheila Butler, Rosemary Kowalsky, Tom Lovatt and Ivan Eyre are displayed in The University of Winnipeg Archives. The juxtaposition of these works, created between 1977 and 2007, reveals the artists' shared use of art historical themes.

### La Maison Gabrielle-Roy, St-Boniface

Le retour de Mélina  
Inauguré en 2011 avec grand succès, *La visite chez Mélina* est de retour cette année à la Maison Gabrielle-Roy. Rappelons que ce monologue théâtral, écrit par Suzanne Kennelly et interprété par Paulette Duguay, met en scène Mélina Roy, la mère de Gabrielle, s'adressant directement au public et lui faisant visiter la maison.

Les dates à retenir sont : le 7 juin à 19h / le 23 juin à 14h / le 7 juillet à 14h / le 26 juillet à 19h / le 9 août à 19h / le 25 août à 14h.

Le coût est 10 \$ par personnes (les places sont limitées).

Réservation : (204) 231-3853 ou [info@maisongabrielleroy.mb.ca](mailto:info@maisongabrielleroy.mb.ca)

### Mélina Returns

*La visite chez Mélina*, inaugurated and highly acclaimed in 2011, will be back this year at Maison Gabrielle-Roy. This theatrical monologue, written by Suzanne Kennelly and performed by Paulette Duguay, stages Mélina Roy, Gabrielle's mother, who addresses the public and invites them to tour the house. (This event takes place French.)

Dates : July 26<sup>th</sup> at 7 PM, August 9<sup>th</sup> at 7 PM, August 25<sup>th</sup> at 2 PM.

The cost is \$10 per person (space is limited). Reservation: (204) 231-3853 or [info@maisongabrielleroy.mb.ca](mailto:info@maisongabrielleroy.mb.ca)

### Le Musée de Saint-Boniface Museum, St. Boniface

Dr. Philippe Mailhot, director of Le Musée de Saint-Boniface Museum was honoured at the Canadian Museums Association's annual awards dinner as one of 37 recipients of the Queen Elizabeth II Diamond Jubilee Medal. Dr. Mailhot was recognized for his role in helping to preserve Franco-Manitoban cultural heritage, and his contributions to the field of museology in Canada.

### Legion House Museum, St. Boniface

Major renovations to the Museum took place in the fall of 2011 with the objective of the Library and Archives now opened to the general public. The Archives Library had 172 research requests and accessioned 313 books, documents and photographs into the Collection.

In the New Year, the Museum received some special donations including 14 uniforms that are currently worn by the Canadian Forces including a sniper's smock. Another donation of note is a uniform worn by a local St. Boniface resident who joined the RAF in June 1918. The uniqueness of this donation is that it is the first pattern worn by the RAF and is olive green in colour. It is considered a scarce uniform and few exist in Canada.

### Manitoba Electrical Museum, Fort Garry

The month of May was *Wonder Juice* month at the Electrical Museum. We celebrated Manitoba's birthday by recognizing one of Manitoba's greatest gifts: Water power or "wonder juice" as we like to call it! Discover the first uses of this wonder juice and why it has become one of Manitoba's greatest natural resources. Have a hair-raising experience with the Van de Graaff generator and explore the production of high voltage electricity.

July and August are *Louie's Family Fun Days* at the Electrical Museum! Whether stepping aboard an electric streetcar, or pushing the buttons of a giant robot, guests will enjoy learning about electricity. *Louie's Family Fun Days* also features a

variety of specialized activities for large groups. Groups can enjoy the *Play it Safe* game, *Louie Bean Bag Toss*, the *I Spy Electrical Safety Hunt*, *Louie Matching Game* and much more.

### **The Manitoba Museum, Exchange District**

In March, the Museum marked the passing of celebrated diorama artist Clarence Tilenius (1913-2012) with an exhibit titled *Wildlife: a Tribute to Clarence Tilenius*, featuring nine original paintings and six sketches. Tilenius was responsible for many of the museum's famous large mammal dioramas, including the bison hunt, polar bear and caribou migration.

The Museum's latest travelling exhibit, *Circus! Science Under the Big Top*, ended its run in early April. During the interactive exhibit's seven-month stay in Winnipeg, more than 20,000 visitors walked the tightrope and performed trapeze-style flips, tested their knowledge of circus lingo, learned about animal communication and dressed up like human cannonballs, clowns and bears.

May was an exciting month at the museum. Canadian astronaut Jeremy Hansen visited on May 1 and spoke to school groups, members of the public, and staff about the astronaut selection process, and his training for an upcoming mission.

Representatives from the Institute for Canadian Citizenship were in Winnipeg to announce the museum's participation in the Cultural Access Pass program. The Cultural Access Pass permits new Canadians to visit cultural institutions across the country free of charge for one year to learn more about the culture and history of their new home.

Each year, the museum honours a Manitoban whose philanthropic and community leadership has positively affected the lives of people across the province through its Tribute Dinner. This year's dinner was held on May 10<sup>th</sup> in honour of Mr. Kerry Hawkins, founding Chair of the CentrePort Canada Board of Directors. Proceeds from the event will be used for conservation and restoration of the Nonsuch and the Hudson's Bay Company Museum Collection.

The Museum celebrated Manitoba Day in a big way! Manitoba Lotteries Corporation sponsored the festivities, providing free public access to the Museum Galleries, Science Gallery and Planetarium. Costumed interpreters engaged visitors in the Museum Galleries, and an impressive line-up of notable Manitobans participated in panel discussions throughout the day. Manitoba Day also marked the opening of an exhibit commemorating the 200<sup>th</sup> anniversary of the

Red River Settlement. In total 4,324 people joined the celebrations.

The Manitoba Museum is proud to recognize the achievements of its staff and volunteers. This spring, three members of the museum family were honoured for their hard work and dedication. In March, long-time volunteer Ed Dobrzanski, was awarded the Paleontological Research Institution's Katherine Palmer Award for his outstanding contributions to the field of palaeontology as a non-professional palaeontologist. Ed is the first Canadian to win this award. At the Canadian Museums Association Awards Dinner in Gatineau, CEO Claudette Leclerc was one of 37 museum professionals who received Queen Elizabeth II Diamond Jubilee Medals. Claudette was honoured for her significant contributions to the heritage, scientific learning, and cultural life of Winnipeg and Manitoba. Volunteer Gary Day was awarded the inaugural Winnipeg Tourism Award of Distinction for Volunteer of the Year.

Mike Jensen, who works at The Manitoba Museum, is making his fourth consecutive trip into the Arctic with the *Students On Ice Arctic Youth Expedition* program. *The Students on Ice Arctic Youth Expedition 2012* represents a once-in-a-lifetime opportunity for youth to expand their knowledge about the circumpolar world, and to gain a new global perspective on the planet, its wonders, and its present and future challenges. Mike is the sole Manitoban representative.

### **Transcona Historical Museum, Transcona**

The Museum just opened its new 2012 - 13 exhibits, celebrating the 100<sup>th</sup> Anniversary of Transcona. Our exhibits include *Transcona's Passionate People: Celebrating 100 Years*, *Transcona Sports Hall of Fame*, *Transcona Cenotaph* and more. Our exhibit opening was held for members and special guests on the 100<sup>th</sup> Anniversary of Transcona, April 12<sup>th</sup>. The exhibits opened to the public on April 13<sup>th</sup>. To celebrate Manitoba Day the THM hosted our Archaeology program from 1 - 4 on Saturday, May 12<sup>th</sup>. Visitors learned about archaeology and got to participate in a small dig.

There are some new faces at the THM. Carolyn Sirett is our new Assistant Curator, she started at the museum in February 2012 and is a graduate of the *Collections Conservation and Management* course offered at Fleming College. Erin McIntyre is taking over as Curator for Alanna Horejda, as she is on maternity leave. Erin has a Masters in *Museum Studies* from the University of Toronto. The THM has exciting events planned for this summer; our annual KidsQuest scavenger hunt, expanded Drop-In program and a walking

tour program. Check out our website for more details.

### **Winnipeg Police Museum, Westwood**

Jack Templeman, curator of the Winnipeg Police Museum, was one of five recipients of the 2012 Lieutenant Governor's Historic Preservation and Promotion Award. These awards are presented annually to "...people who have rendered prolonged, meritorious service in the preservation and promotion of Manitoba's history and heritage."

## **Training Program**

Two more courses are being developed to be added to the Certificate Program in Museum Practice (CPMP). Those courses are *Museums and Facilities* and *Museums and Education*. They should be ready for their respective premiers this fall.

The courses currently in the CPMP are: *Collections Care & Preventive Conservation*, *Collections Management*, *Exhibition Design*, and *Museums and the Community*. The last course to be worked on and added to the line-up will be *Organizing and Managing Museums*.

*Museums and the Community* was debuted in March at La Maison Gabrielle Roy in Winnipeg. Nineteen people registered for the course and the evaluations show that the course was a hit. The instructors for this course were Ron Scott, former Executive Director of The Sam Waller Museum in The Pas (retired), and Tammy Axelsson, Executive Director of the New Iceland Heritage Museum. Both of them have a lot of experience with running a museum in a smaller centre and know how, and how important it is, to involve the local community.

Unfortunately, *Museums and the Community* had to be cancelled due to a lack of registrations when it was scheduled to take place in Winnipegosis earlier this spring.

*Exhibition Design* was held in Beausejour in February, much to the delight of its 16 participants. This course has been a VERY hot commodity since it was reintroduced to the curriculum with registrations reaching capacity the first three times it was held. Unfortunately, it had to be cancelled when scheduled to take place in The Pas due to a lack of registrations.

All in all evaluations show that participants are well pleased with the courses we're offering and they're looking forward to the latest additions.

For more information contact AMM.

## Award Winners

The Lieutenant-Governor's Award for Historical Preservation and Promotion was established by the Honourable Philip S. Lee in 2011. The 2012 awards were presented at a ceremony on May 10<sup>th</sup> at Government House.

Jack Templeman was recognized for his prolonged service to Winnipeg through his work at the Winnipeg Police Museum and the Naval Museum of Manitoba, and the preparation of a comprehensive book on the history of the Winnipeg Police Service.

The Canadian Museums Association's annual awards dinner added a touch of royalty this year. Thirty seven museum professionals from across Canada were presented with Queen Elizabeth II Diamond Jubilee Medals on April 25<sup>th</sup> in Gatineau.

Joanne DiCosimo, former CEO of The Manitoba Museum and the Canadian Museum of Natural History, was recognized for her ongoing contributions to museum management and for furthering the interests of museums of natural history. Current CEO of The Manitoba Museum Claudette Leclerc was honoured for her significant contributions to the heritage, scientific learning, and cultural life of Winnipeg and Manitoba. Dr. Philippe Mailhot, director of Le Musée de Saint-Boniface Museum was acknowledged for his role in helping to preserve Franco-manitoban cultural heritage, and his involvement in the field of museology in Canada.

In March, long-time volunteer Ed Dobrzanski, was awarded the Paleontological Research Institution's Katherine Palmer Award for his outstanding contributions to the field of palaeontology as a non-professional palaeontologist. Ed has been an important contributor to the museum's field work and research programs for 20 years, and is the first Canadian to win this award.

Volunteer Gary Day was awarded the inaugural Winnipeg Tourism Award of

Distinction for Volunteer of the Year. As a volunteer host, Gary shares a wealth of knowledge about the Nonsuch with visitors, while wearing his own hand-made period costume. At after-hours conferences and special events, Gary entertains local, national and international visitors acting as a shining ambassador not only for the museum but for the city and province as well.

## Manitoba Day 2012

This year 12 museums let us know about their planned activities to celebrate Manitoba Day. They were: 26<sup>th</sup> Field Regiment, Fort Garry Historical Society, Fort la Reine, Jewish Heritage Centre, Manitoba Crafts Museum & Library, Manitoba Historical Society, Musée des pionniers des chanoinesses, New Iceland Heritage Museum, Sipiweske, The Manitoba Museum, Transcona Historical Museum, and the Western Canada Aviation Museum.

The names of these museums went into a draw for a free full AMM conference registration. The winner of the draw was Musée des Pionniers des Chanoinesses. This year's conference will be held in Winnipeg on October 12 & 13 and will be extra special as it'll be celebrating the AMM's 40<sup>th</sup> anniversary.

### PBS PSAs

Three museums joined the AMM in purchasing some co-op advertising on PBS. 26<sup>th</sup> Field Regiment, Jewish Heritage Centre, and the Transcona Historical Museum all submitted images to be used in the PSAs.

The AMM has purchased advertising on PBS to increase awareness of Manitoba Day since 2009. While there aren't any hard numbers available to track the effectiveness of these PSAs we do know that visits to our website peaks significantly every time we start running them.

The busiest three months for our website is April, May and June. May is the busiest month. It has 40% more visitors than June, which is the second busiest month. The most visited pages are the home page, picture gallery, museum directory and course information.

As well, this May 30% of the Google searches for our site were with the words "Manitoba Day". We do seem to be getting the word out and it would seem to coincide with the PSAs running on PBS.

Other museums, seeing the benefit of inexpensive television advertising, have begun to purchase PBS PSAs on their own.

The AMM will be continuing to advertise with PBS, so if you'd like to take part for Manitoba Day 2013, contact the AMM office to discuss the details.

## Trivia Night

Submitted by Ashleigh Czynryj, Fundraising Chair

The AMM's 3<sup>rd</sup> annual *Trivia Night!* took place on Saturday, March 24, 2012. The Manitoba Children's Museum hosted this year's event and provided a friendly and energetic crew of staff led by Jaret Olford.

Our guests loved having a chance to be big kids and play in the museum during the breaks in trivia action. Once again, Harry & Sharon Horejda came in from Saskatchewan to ask the tough questions and to keep the event running smoothly. A big thank you to the AMM's staff and board members, without whom the night could not have happened: Monique Brandt, Beryth Strong, Kathleen Christensen, Alanna Horejda, Matthew Komus and Heather Beerling.

Thanks to the generous donations of our community supporters and member institutions, the rainbow auction was our most successful yet!

The AMM gratefully acknowledges the support of: Heather Beerling, Carmelle Boily, Monique Brandt, Micheline & Eugene Czynryj, elements THE RESTAURANT, Exchange District BIZ, Fort Garry Brewing Company, Fort Garry Historical Society, Gallery 1C03, Imagine Games & Hobbies, Level Hair & Spa, Manitoba Archaeological Society, Manitoba Children's Museum, Manitoba Electrical Museum, Manitoba Historical Society Dalnavert Museum, Manitoba Opera, Manitoba Sports Hall of Fame and Museum, Oak Hammock Marsh Interpretive Centre, Premier Chiropractic, Royal Canadian Artillery Museum, Ten Spa at The Fort Garry Hotel, The Delta Hotel, The Manitoba Museum, University of Winnipeg Wesmen, Western Canada Aviation Museum, Winnipeg Art Gallery, Winnipeg Blue Bombers, Winnipeg Fringe Festival, Winnipeg Symphony Orchestra, and the Winnipegosis Historical Society.

Join us in March 2013, for next year's event, when "Team 10 is 8" comes back to defend their title!

### Heather Beerling

B.A History, Certificates Museum Studies; Conservation & Collections Management

### Museum Conservator

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## Board Positions

Do you have questions or concerns regarding the AMM? Would you like to have a hand in planning for its future? Then become a board member.

There are vacant positions on the board and others opening up.

**President** – Matthew Komus is moving to Past-President.

Kathleen Christensen (Vice-President) is standing for nomination

**Vice-President** – Heather Beerling (Interlake Councilor) is standing for nomination

**Treasurer** – Adèle Hempel is standing for re-election

**Eastern** – Open fall 2012

**Interlake Region** – Open fall 2012

**Central Region** - VACANT

**Northern Region** - VACANT

**Western Region** – Eileen Trott is standing for re-election

Regardless of who's standing for nomination or re-election, nominations are encouraged. We would especially like to have a full roster by filling the long vacant Northern Region councilor position.

Being a board member means four council meetings a year and involvement with at least one committee and subsequent meetings.

If you feel you have something to contribute to the Manitoba museum community please consider taking a position on the AMM board. Send your nominations to the AMM office or bring them to the AMM AGM on October 13<sup>th</sup> at the Delta Winnipeg.

## Regional Reports

Submitted by Ashleigh Czynnyj

Four times every year, you can expect to hear from your regional representative asking for updates on your institution's recent activities and details on upcoming events.

The information you provide is presented in three formats: a regional report distributed to the board, in the quarterly newsletter for the membership and other stakeholders in the museum community, and finally in the Annual Report, which covers the previous fiscal year. If there is information you want shared with the board, but not published in the newsletter or Annual Report, your regional representative can accommodate these wishes.

Requests for information will be sent to you in late January, April, July, and October to allow your representatives time to compile the information and distribute their reports to the board. This standardized schedule will also assist with the preparation of the newsletter.

Newsletter space is at a premium, so please keep your submissions to 200 words (or less!). The AMM office and your regional representatives love hearing about all of your activities, and when you send press releases to the office, they are printed and displayed in the window for passers-by to read. When we request information for reports and the newsletter, please do not submit your past press releases. They cannot be reproduced in full due to space restrictions, and you are the best judge of what details are important for your institution to present.

Thank you for helping us standardize our submission process. We look forward to hearing from you.